## REMARKS

Claims 1, 2, 9, 10, 11, 16, AND 17 have been amended. In the Office Action, the Examiner has rejected claims 1-7, 9-14 and 16-17 under 35 U.S.C. § 102(e) as being anticipated by U.S. Pat. Pub. 2003/0050976 A1 to Block. Claims 1, 7, 13, and 17 have been amended.

According to Block, it is directed to a website structure that allegedly facilitates secure access, development, and population of the website. According to Block, the website provides controllable levels of access for different visitors to the website, based on a visitor's status and access level. Administrators at each level of the website have the ability to override and control access to information. See Block, paragraph 89.

According to the present invention, it is directed to a method and system for constructing a community website. The invention allows theme information, such as information regarding a newly born baby, a wedding, an alumni association, or other events, to be registered. In addition, commodity information can be registered. For example, if theme information pertaining to a newly born baby is registered, commodity information about food or clothes for the baby can be registered in a commodity database. The commodity information can then be extracted from the database based on the date-and-time information. See Specification of Present Invention, Page 18, lines 13-17. For instance, information pertaining to a gift for a baby's birthday can be extracted from a commodity database according to a date that is 30 days before the baby's birth date.

Applicants respectfully submit that the present invention is patentable over Block, as Block does not teach extracting commodity information based on the date-and-time information, as recited in the currently amended claims of the present invention. Block indicates the use of date-and-time information, for example, schedules for trainings and games, relating to a main theme, for example, baseball. But Block does not indicate or suggest extracting commodity information based on the date-and-time information.

Regarding claim 4, Block indicates that date-and-time information, for example, schedules, concerning the main theme is displayed, for example, Fig. 3 and paragraph [0121] on page 10 indicates an individual player, Fig. 4 and [0123] indicates a team, and Fig. 5 and [0126] indicates a league. Those figures and description of Block do not show registering in the database the commodity information to be provided in association with the date-and-time information and extracting the commodity information from the database based on the date-and-time information, as claim in claim 4 via claim 2.

In light of the foregoing, Applicants respectfully submit that independent claims 1, 2, 9-11, and 16-17 are patentable over Block. As claims 3-8 and 12-15 depend from independent claims 2 and 11, respectively, these claims are also patentable over Block for at least the reasons offered above with respect to the their independent claims.

Claims 8 and 15 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Block in view of U.S. Pat. Pub. 2002/0095442 to Hunter. As Applicants have indicated in the argument with respect to the § 102 rejection, currently amended independent claims 2 and 11, from which claims 8 and 15 respectively depend, are patentable over Block. Applicants further submit that currently amended claims 2 and 11 are also patentable over Hunter.

Hunter is directed to a business method for allowing communities to create a Website. According to Hunter, a licensor who owns and operates a prototype Web site, that is, a hometown community website, can provide a complete Web site based on the prototype for a selected Licensee in a separate city. The website is hosted by the licensor and includes general content information such as information of equal interest to all people in America, according to Hunter.

Although Hunter allows a user to perform a subject search by typing a subject name into a search engine, it appears to be completely silent as to extracting commodity information from a commodity database based on date-and-time information.

In light of the foregoing, independent claims 2 and 11 are patentable over Block in view of Hunter, as neither Block nor Hunter, taken alone or in combination, teaches or suggests the above-identified feature. As dependent claims 8 and 15 depend from claims 2 and 11, respectively, these claims are patentable over the references for at least the reason offered above with respect to their independent claims.

In accordance with the foregoing, it is submitted that the pending claims distinguish patentably over the references of record, taken in any proper combination. Further, there being no other objections or rejections, the application is in condition for allowance, which action is earnestly solicited.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

STAAS & HALSEY LLP

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By: Modified

Réginald Délucas Régistration No. 46,883

1201 New York Avenue, NW, Suite 700

Washington, D.C. 20005 Telephone: (202) 434-1500 Facsimile: (202) 434-1501